

BrandSmart Cancellation and Refund Policy

- Registrations cancelled before February 28 are fully refundable.
- Registrations cancelled between March 1 and March 28 are refundable but subject to a \$50 administrative fee.
- Registrations cancelled after March 28 will not receive a refund. The refund and cancellation policy will not be waived. *Registration fees may be transferred to another individual, subject to pricing changes based on AMA Chicago membership status.*
- In the event the conference must be cancelled due to unforeseen circumstances, BrandSmart will refund the cost of registration.